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BOSS UNVEILS BR-800 DIGITAL RECORDER

Battery-Powered Studio To Go

Los Angeles, CA, March 24, 2010 — BOSS continues its top-selling tradition of portable, affordable multi-trackers with the new <u>BR-800</u> — a battery-powered studio to go. The sleek new design is made possible by touch-sensor switches and SD-card recording media. Up to four tracks can be recorded or eight tracks played back simultaneously, plus an additional stereo track dedicated to the built-in rhythm generator.

Whether you're creating intricate, multi-layered songs or point-and-capture field recordings, the BR-800 makes the recording process fast and easy. Beginners will love the new EZ Recording mode that interactively guides you through the recording process. Other helpful features include the convenient RETRY function, which re-cues automatically to fix mistakes, and SONG SKETCH recording for instant, one-touch capture. There's also a built-in stereo condenser microphone, plus a DR-880-quality rhythm generator for adding drum and percussion tracks to your songs.

Enhance your recordings with the powerful BOSS effects onboard the BR-800. Many of the effects are derived from BOSS' flagship processors, including vocal effects from the VE-20, COSM® guitar/bass effects from the GT-10 series, and modeled acoustic-guitar body effects from the AP-1 preamp, which imparts pro-quality miked-up sound and rich body tone to line-recorded acoustic guitar. You'll be amazed at how much processing power is built into this little recorder, and how excellent the effects sound.

You can power the BR-800 from the included AC adaptor, or for ultimate mobility, it can be powered from six AA batteries. Record anywhere! The BR-800's USB compatibility enables a variety of functionality with computers. Connected to a PC, the BR-800 will function as an USB audio interface for recordings that utilize the internal effects. The BR-800 can also function as a control surface for DAW software.

No matter where you roam, you'll never miss a moment of musical inspiration with the portable new BR-800. The BR-800 is expected to be available in May with an MSRP of \$525.00. For more information, please visit www.RolandConnect.com.

About BOSS

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, and more. For more information, visit http://www.BossUS.com.

For high resolution images of this product, please visit: http://www.RolandUS.com/Media.