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GO-GO RAY WINS ROLAND U.S. V-DRUMS CONTEST

Six Drummers Competed for National Title at Sam Ash Las Vegas

Los Angeles, California—Roland recently held the first-ever V-Drums® Contest National Finals at Sam Ash Music in Las Vegas, Nevada. Co-sponsored by *DRUM!* magazine, REMO, Drum Workshop, and Blue Man Group, the V-Drums Contest gave drummers the chance to harness the power of electronic percussion by competing at the local, regional, and national levels for professional percussion gear and other prizes.

On November 4, 2010, six talented drummers from around the country performed an original drum performance exclusively on the [TD-20SX V-Pro® Series V-Drums](#) and the [OCTAPAD® SPD-30 Percussion Pad](#). The winner of the evening was Go-Go Ray from Kansas City, Missouri, who gave a fun and innovative performance that showcased a wide variety of electronic and acoustic sounds with a skillful, creative funk-inspired drumming technique. He will go home with his own TD-20SX V-Drums set and PM-30 Personal Monitor System, DW 9000-Series Hardware, REMO custom shell wraps, and a year's subscription to *DRUM!* magazine.

The runner-up was Robin Lopez of San Antonio, TX, whose heavy rock and metal influence could be felt through his aggressive rhythms and captivating showmanship. The other talented competitors included Dennis Dove from Oregon, Andrew Faletti from Georgia, JP Bouvet from Minnesota, and Didi Negron from Pennsylvania.

The contestants all performed in front of a standing room only audience of 400 at Sam Ash Music in Las Vegas, who recently remodeled their performance stage leading up to the event. The audience was not only wowed by the performances of the contestants, but by the stellar percussion performances of Blue Man Group, Johnny Rabb, and Thomas Lang.

The six all-star judges included songwriter and producer Pat Caddick, drummer and Roland Senior Product Specialist Steve Fisher, percussionist and educator Richie Gajate-Garcia, internationally-renowned drummer Thomas Lang, and GRAMMY®-nominated composer, producer, and songwriter Peter Wolf.

“The first ever Roland National V-Drums Contest was a huge success overall, and the energy of the contestants and the audience was absolutely electric at the National Finals at Sam Ash Music in Las Vegas,” said Roland Percussion Product Manager Tim Root. “All of the contestants not only have superb drumming chops, but their performances really brought out what makes Roland V-Drums such a great creative tool for drummers.”

For videos and further information on the Roland V-Drums Contest, please visit

www.RolandUS.com/VDrumsContest.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With over 38 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit www.RolandUS.com.

About DRUM! Magazine

DRUM! magazine is the world's leading source for information about drumming, electronics and hand drums. Each issue features today's top artists, gear and lessons. Plus, enhanced multimedia instruction and community features on www.drummagazine.com.

About REMO

REMO, Inc. is the world's largest drumhead manufacturer. For over 50 years they have led the way in synthetic drumhead and shell development to enhance and expand the possibilities of percussion. REMO is the dominant OEM supplier of drumheads to the largest drum kit manufacturers. They continue to break ground in marching, orchestral, world percussion, education, kids, and the recreational drumming market. To see the large array of REMO drumheads, drums and accessories, visit www.remo.com.

About Drum Workshop

California-based Drum Workshop, Inc. offers a complete selection of professional quality, award-winning drums, pedal and hardware. DW Custom Shop Drums include the industry standard Collector's Series, the Jazz Series and retro-inspired Classics Series. Other DW branded products include DW Factory Accessories, DW Smart Practice and DW DVD. The company's extensive family of artists includes world famous drummers such as Tommy Lee (Motley Crue), Max Weinberg (Bruce Springsteen), Mick Fleetwood (Fleetwood Mac), Abe Laboriel, Jr. (Paul McCartney/Eric Clapton), Neil Peart (Rush) and Sheila E.

About Blue Man Group

Blue Man Group is best known for its widely popular theatrical shows and concerts that combine music, comedy and multimedia theatrics to produce a totally unique form of entertainment. The blissful party atmosphere created at the live events has become the trademark of a Blue Man Group experience. Currently, Blue Man Group theatrical shows can be seen in New York, Boston, Chicago, Las Vegas, Orlando, Berlin, Tokyo, and on tour throughout Europe. In fall 2010, a touring production of the theatrical show will begin its journey around the US. Learn more at www.blueman.com.