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ROLAND RELEASES MOBILE BA STEREO AMPLIFIER

The Compact, Battery-Powered PA for Everyone

Los Angeles, CA, August 31, 2012 — Roland is pleased to announce the [MOBILE BA](#) Stereo Mobile Amplifier, a super-compact portable PA system that runs on batteries or AC power. Light enough for a child to carry, the MOBILE BA provides high-quality sound for voice and music playback in a variety of applications, such as intimate musical performances, school events, meetings, dance/exercise studios, and many others.

The MOBILE BA is the newest and smallest member of Roland's popular BA-series lineup of all-in-one portable PAs. Weighing under six pounds, it delivers surprisingly rich and full stereo sound from its two 4-inch speakers. Six AA alkaline batteries provide up to 15 hours of continuous use indoors or out, while an optional AC adaptor can be used in situations where AC power is readily available.

A simple-to-operate three-channel mixer provides independent volume control of input sources connected to the MOBILE BA. Inputs include a MIC channel, stereo LINE channel, and a PC/AUDIO channel with an 1/8-inch stereo mini jack and stereo RCA jacks for connecting an iPod®, laptop computer, smartphone, CD player, or other music playback device.

The built-in reverb/echo effect can be applied to the Mic channel, providing a pleasing ambience for singers. A Center Cancel feature on the PC/AUDIO channel allows users to minimize vocals and other center-located sounds from commercial music, perfect for karaoke sing-alongs and "minus-one" vocal practice. Also included is a useful automatic Anti-Feedback function that eliminates howling sounds that can occur when a microphone is positioned close to the speakers.

With its ultra-compact design and battery-powered operation, the MOBILE BA is extremely convenient and useful for everyday amplification needs at schools, businesses, houses of worship, and more. It's easy to set up and use anywhere, and can even be mounted on a mic stand for enhanced sound projection.

For more information, visit www.RolandConnect.com.

About Roland Corporation

Roland Corporation is a leading manufacturer and distributor of electronic musical instruments, including keyboards and synthesizers, guitar products, electronic percussion, digital recording equipment, amplifiers, audio processors, and multimedia products. With 40 years of musical instrument development, Roland sets the standard in music technology for the world to follow. For more information, visit <http://www.RolandUS.com>.

For high-resolution images of this product, please visit <http://www.RolandUS.com/Media>.

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