

Roland Corporation U.S. 5100 S. Eastern Avenue Los Angeles CA 90040-2938  
T: (323) 890-3700 F: (323) 890-3701 [www.BossUS.com](http://www.BossUS.com)

## FOR IMMEDIATE RELEASE

### Press Contact:

Rebecca Eaddy  
Marketing Communications Manager  
Roland Corporation U.S.  
(323) 890-3718  
[Rebecca.Eaddy@RolandUS.com](mailto:Rebecca.Eaddy@RolandUS.com)

## THE BIG BOSS GIVEAWAY IS BACK!

*Enter to Win BOSS Pedals Autographed by Steve Vai, John 5, and More*

**Los Angeles, CA, August 28, 2013** — BOSS has gone berserk again with another round of The Big BOSS® Giveaway. The biweekly contest gives tone freaks everywhere a chance to win BOSS pedals autographed by top guitar heroes and \$1,000 in BOSS gear.

Every two weeks between August 5, 2013, and September 30, 2013, a different signed BOSS pedal from a famous guitar hero will be given away, as well as \$1,000 in BOSS gear. Contestants can enter once every two-week period, giving them up to five chances to win. Contestants should enter at the [BOSS U.S. Facebook Giveaway tab](#).

The Big BOSS Giveaway Prize Lineup:

8/5/13 – 8/18/13	CH-1 pedal autographed by Dave Navarro
8/19/13 – 9/1/13	DD-7 pedal autographed by Steve Vai
9/2/13 – 9/15/13	DS-1 pedal autographed by Jeff Loomis
9/16/13 – 9/30/13	DD-3 pedal autographed by Steve Stevens, John 5, Billy Duffy, Herman Li, and Darryl Jones

**8/5/13 – 9/30/13**      **Grand Prize: \$1,000 (suggested retail price) in BOSS gear**

Contest eligibility is for U.S. residents only. Visit the Big BOSS Giveaway [contest rules](#) page for information and official rules.

-----

### **About BOSS**

BOSS, a division of Roland Corporation, has achieved legendary status among guitarists by offering a diverse, world-leading product lineup that includes compact effects processors, multi-effects processors, digital recorders, rhythm machines, metronomes, tuners, and more. For more information, visit <http://www.BossUS.com>.